

United Nations Global Compact

Communication On Progress 2012: Advanced Level

December 2013



Ferrero's Communication of Progress

Ferrero has formally adhered to the **UN Global Compact** in 2011, with the aim of supporting and enacting the **Ten Principles of the UN Global Compact**.

Ferrero is hereby reporting its Communication of Progress (COP) in accordance with the **UN Global Compact Advanced Level**, according to the 21 criteria in the following areas:

- Implementing the Ten Principles into Strategies & Operations;
- Taking Action in Support of Broader UN Goals and Issues;
- Corporate Sustainability Governance and Leadership.

All information reported in this COP is in compliance with Ferrero's CSR Report 2012, which is also available on: http://www.csr.ferrero.com

Ferrero's CSR Report has been drafted in conformity with the "Sustainability Reporting Guidelines" (version 3.1, 2011) and the "Food Processing Sector Supplement" defined by the Global Reporting Initiative (GRI). It also took the following into account:

- the **ISO** (International Standard Organization) **26000**: 2010 "Guidance on social responsibility",
- the OECD (Organization for Economic Cooperation and Development) "Guidelines for Multinational Enterprises".

Ferrero's CSR Report has attained **GRI Guidelines A+ level**, as confirmed by the GRI check and the independent assurance of the same Report was carried out by **Deloitte**.







Statement of Continued Support

CORPORATE SOCIAL RESPONSIBILITY REPORT

ver the past year, the Ferrero Group continued to grow with an **increase of 8% in sales**, despite the ongoing difficult international situation, the slowdown in consumption of food products in some European markets, and the rise in prices of principal raw materials. The growth of the Group is attributed to the extraordinary dynamism in our expanding markets, particularly in **Asia, the United States** and **Russia**. We are also proud of the fact that consumers worldwide continue to love our brands.



Giovanni Ferrero, CEO Ferrero International

In the same period, Ferrero enhanced its manufacturing capabilities by devoting a significant portion of investment, equivalent to 5.1% of sales, to technical developments in Italy, Germany, Poland, Canada and Russia. Furthermore, our CO₂ emissions, resulting from our production activities, have decreased by more than 12% per unit of product, and primary energy consumption was cut by 15% compared to 2010. Reductions in water consumption exceeded 7% per unit of product, and the waste recovery index of the production plants has exceeded 90% during the reporting year.

Our Group, founded 70 years ago in Alba, has remained inextricably linked to its roots in Italy and Europe. However, we are seeing great changes in the world today, which have altered the economic equilibrium and are also set to impact at a political, technological and cultural level.

Tomorrow's world will scarcely resemble today's: five years ago, the European GDP accounted for 25% of the world's wealth; it has now fallen to 20% and is expected to further decline during the

next few years. The world of the future will therefore be less European. It will have Asia at its centre, the world population will be higher and younger, and wealth distribution will be completely different. Consequently, we shall communicate in a manner that is more and more global and integrated. New opportunities to be seized will arise. This is what we are working towards by opening three new production plants over the last three years, expanding beyond the borders of the European Union, into India, Mexico and Turkey.

In parallel, our social responsibility strategy remains a priority and continues to grow. It is based on:

- the Ferrero Foundation of Alba, which, under the loving guidance of my mother, Maria Franca, cares for our retired employees by continuing to make them feel part of the same large family, with cultural activities connected to its region;
- 2. **the Ferrero Social Enterprises**, longed for by my father, Michele, and my late beloved brother Pietro, are ever more active in India, South Africa and Cameroon;
- 3. the respect for human rights, which is instilled in our work and employment policy, and in particular, the fight against child labour;
- 4. **the respect for consumers and their safety**, which we pursue daily through continuous innovation, excellence in quality, freshness and the appeal of our products;
- 5. the sustainable sourcing of the raw materials we utilise;
- 6. **the protection of the environment**, with the objective of constant reduction of energy and water consumption and the use of renewable sources;
- 7. **the voluntary programme "Kinder+Sport"**, supporting sports worldwide and fighting against a sedentary lifestyle and childhood obesity;
- 8. the fight against corruption and wrongdoing, everywhere and in all their manifestations.

I want to conclude by assuring you that our model of growth remains imprinted with the same values and principles in which we have always believed, starting with **the values of corporate social responsibility**.

Happy reading!

July 2013

Giovanni FerreroChief Executive Officer
Ferrero International



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GC Advanced Criteria	GRI G3.1 & FPSS Disclosure on Management Approach (SMA) or Performance Indicators	Reference of Ferrero CSR Report 2012 (Page)
Implementing the Ten Pi	rinciples into Strategies & Operations	
Mainstreaming into corporate functions and business units	 4.1 Governance structure of the organization, including committees under the highest governance body responsible for specific tasks, such as setting strategy or organizational oversight 4.2 Indicate whether the Chair of the highest governance body is also an executive officer 4.3 For organizations that have a unitary board structure, state the number of members of the highest governance body that are independent and/or non-executive members 4.4 Mechanisms for shareholders and employees to provide recommendations or direction to the highest governance body 4.5 Linkage between compensation for members of the highest governance body, senior managers, and executives (including departure arrangements), and the organization's performance (including social and environmental performance) 4.6 Processes in place for the highest governance body to ensure conflicts of interest are avoided 4.7 Process for determining the qualifications and expertise of the members of the highest governance body for guiding the organization's strategy on economic, environmental, and social topics 4.8 Internally developed statements of mission or values, codes of conduct, and principles relevant to economic, environmental, and social performance and the status of their implementation 4.9 Procedures of the highest governance body for overseeing the organization's identification and management of economic, environmental, and social performance, including relevant risks and opportunities, and adherence or compliance with internationally agreed standards, codes of conduct, and principles 	4-6; 23-24; 28-29; 32; 42-43; 60 134; 166-167; 171-172



		4.10 Processes for evaluating the highest governance body's own performance, particularly with respect to economic,	
		environmental, and social performance	
2	Value chain	3.6 Boundary of the report (e.g., countries,	2
	implementation	divisions, subsidiaries, leased facilities,	
		joint ventures, suppliers). See GRI	
		Boundary Protocol for further guidance	
	High standards of	2.1 Name of the organization	2; 10-11; 58-66; 68; 70; 176
	transparency and	2.2 Primary brands, products, and/or	
	disclosure	services	
		2.3 Operational structure of the	
		organization, including main divisions,	
		operating companies, subsidiaries, and	
		joint ventures	
		2.4 Location of organization's headquarter	
		2.5 Number of countries where the	
		organization operates, and names of	
		countries with either major operations	
		or that are specially relevant to the	
		sustainability issues covered in the report	
		2.6 Nature of owner and legal form	
		2.7 Markets served (including geographic	
		breakdown, sectors served, and types of	
		customers/ beneficiaries)	
		2.8 Scale of the reporting organization	
		(number of employees; numbers of	
		operations; net sale)	
		2.9 Significant changes during the reporting	
		period regarding size, structure, or	
		ownership	
		2.10 Awards received in the reporting	
		period	
	External COP	3.13 Policy and current practice with regard	2; 221-222
	assessment	to seeking external assurance for the	
		report. If not included in the assurance	
		report accompanying the sustainability	
		report, explain the scope and basis of	
		any external assurance provided. Also	
		explain the relationship between the	
		reporting organization and the	
		assurance provider(s).	
		ent Policies & Procedures	
3	Commitments,	DMA Human Rights – Goals and	4-5; 28; 94; 124-125; 164-165;
	strategies, policies	performance, Policy	171-172
			www.ferrero.com/socialrespons
			<u>ibility/code-busines-sconduct/</u> ;
			www.ferrero.com/socialrespons
			ibility/code-of-ethics/reliability-
			trust/





4	Management	DMA Human Rights – Organizational	28; 94; 124-125; 171-172
-	systems	responsibility, Training and awareness	
5	Monitoring and evaluation mechanisms	DMA Human Rights – Monitoring and follow-up HR1 Percentage and total number of significant investment agreements and contracts that include clauses incorporating human rights concerns, or that have undergone human rights screening HR2 Percentage of significant suppliers, contractors, and other business partners that have undergone human rights screening, and actions taken HR3 Total hours of employee training on policies and procedures concerning aspects of human rights that are relevant to operations, including the percentage of employees trained HR4 Total number of incidents of discrimination and corrective actions taken HR5 Operations and significant suppliers identified in which the right to exercise freedom of association and collective bargaining may be violated or at significant risk, and actions taken to support these rights HR6 Operations and significant suppliers identified as having significant risk for incidents of child labour, and measures taken to contribute to the effective abolition of child labour, and measures identified as having significant suppliers identified as having significant risk for incidents of forced or compulsory labour, and measures to contribute to the elimination of all forms of forced or compulsory labour. HR10 Percentage and total number of operations that have been subject to human rights reviews and/or impact assessments. HR11 Number of grievances related to human rights fi led, addressed and resolved through formal grievance mechanisms	28-29; 79; 81 94-95; 100-101; 108-112; 115-118; 121; 124- 125; 130-131; 171-172; 174





Lab	Labour Management Policies & Procedures		
6	Commitments, strategies, policies	DMA Labour Practices and Decent Work – Goals and performance, Policy	4-5; 32; 42-43; 68-70; 75; 78-79; 81; 86; 88; 90; 128-130; 188; 192; 199 www.ferrero.com/socialrespons ibility/code-business-conduct/; www.ferrero.com/socialrespons ibility/code-of-ethics/reliability-trust/
7	Management systems	DMA Labour Practices and Decent Work – Organizational responsibility, Training and awareness	32; 42-43; 68-70; 75; 78-79; 81; 86; 88; 90; 128-130; 188; 192; 199
8	Monitoring and evaluation mechanisms	DMA Labour Practices and Decent Work – Monitoring and follow-up LA1 Total workforce by employment type, employment contract, and region, broken down by gender LA2 Total number and rate of new employee hires and employee turnover by age group, gender, and region LA4 Percentage of employees covered by collective bargaining agreements LA5 Minimum notice period(s) regarding significant operational changes, including whether it is specified in collective agreements FP3 Percentage of working time lost due to industrial disputes, strikes and/or lock- outs, by country LA7 Rates of injury, occupational diseases, lost days, and absenteeism, and total number of work related fatalities, by region and by gender LA8 Education, training, counselling, prevention, and risk-control programs in place to assist workforce members, their families, or community members regarding serious diseases LA10 Average hours of training per year per employee by gender, and by employee category. LA11 Programs for skills management and lifelong learning that support the continued employability of employees and assist them in managing career endings LA12 Percentage of employees receiving regular performance and career development reviews, by gender	32; 34-36; 39; 42-44; 68-72-79; 80-88; 90; 128-130; 186; 188; 190-192; 198-199







		LA13 Composition of governance bodies and breakdown of employees per employee category according to gender, age group, minority group membership, and other indicators of diversity LA14 Ratio of basic salary and remuneration of women to men by employee category,	
		by significant locations of operation LA15 Return to work and retention rates after parental leave, by gender	
Env	ironmental Manaaem	ent Policies & Procedures	
9	Commitments, strategies, policies	DMA Environment – Goals and performance, Policy	4-5; 134-138; 146-148; 155- 159; 164-165; 178; 195; 204 www.ferrero.com/socialrespo nsibility/code-business- conduct/
10	Management	DMA Environment – Organizational	134-138; 146-148; 155-159;
11	Monitoring and evaluation mechanisms	responsibility, Training and awareness DMA Environment – Monitoring and follow- up EN1 Materials used by weight or volume EN2 Percentage of materials used that are recycled input materials EN3 Direct energy consumption by primary energy source EN4 Indirect energy consumption by primary source EN5 Energy saved due to conservation and efficiency improvements EN6 Initiatives to provide energy-efficient or renewable energy based products and services, and reductions in energy requirements as a result of these initiatives EN7 Initiatives to reduce indirect energy consumption and reductions achieved EN8 Total water withdrawal by source EN9 Water sources significantly affected by withdrawal of water EN10 Percentage and total volume of water recycled and reused EN11 Location and size of land owned, leased, managed in, or adjacent to, protected areas and areas of high biodiversity value outside protected areas EN12 Description of significant impacts of activities, products, and services on biodiversity in protected areas and areas of high biodiversity value outside protected areas	178; 195; 204 59; 109; 132; 134-160; 174; 178-181; 195-197; 204-206







		EN16 Total direct and indirect greenhouse gas	
		emissions by weight EN17 Other relevant indirect greenhouse gas emissions by weight	
		EN18 Initiatives to reduce greenhouse gas	
		emissions and reductions achieved EN19 Emissions of ozone-depleting	
		substances by weight	
		EN20 NO, SO, and other significant air emissions by type and weight	
		EN21 Total water discharge by quality and	
		destination	
		EN22 Total weight of waste by type and disposal method	
		EN23 Total number and volume of significant spills	
		EN26 Initiatives to mitigate environmental	
		impacts of products and services, and extent of impact mitigation	
		EN27 Percentage of products sold and their	
		packaging materials that are reclaimed by category	
		EN28 Monetary value of significant fines and	
		total number of non-monetary sanctions for noncompliance with environmental	
		laws and regulations	
		EN29 Significant environmental impacts of	
		transporting products and other goods and materials used for the organization's	
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Anti	i-Corruption Manager	the workforce nent Policies & Procedures	
12	Commitments,	DMA Society – Goals and performance,	4-5; 16-17; 32-39; 42-47; 51-55;
	strategies or policies	Policy	90-92; 108-114; 130-131; 148; 173-174; 192-195; 200-204
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			www.ferrero.com/socialrespons ibility/code-business-conduct/
			ibility/code-business-conduct/
13	Management	DMA Society – Organizational responsibility,	174
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			data collection processes for
14	Monitoring and	DMA Society – Monitoring and follow-up	reporting before 2013/14. 13-14; 16-17; 32-39; 42-47; 50-
14	evaluation	SO1 Percentage of operations with	55; 90-92; 96; 103-114; 117-
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		communities	www.ferrero.com/socialrespons
		SO2 Percentage and total number of business units analyzed for risks related	ibility/code-business-conduct/
		to corruption	







		of corruption SO5 Public policy positions and participation	
		in public policy development and	
		lobbying SO6 Total value of financial and in-kind	
		contributions to political parties, politicians and related institutions by	
		country	
		SO8 Monetary value of significant fines and total number of non-monetary sanctions	
		for non-compliance with laws and	
		regulations	
		SO9 Operations with significant potential or actual negative impacts on local	
		communities	
		SO10 Prevention and mitigation measures	
		implemented in operations with significant potential or actual negative	
Tak	ing Action in Suppor	t of Broader UN Goals and Issues	
15	Core business	DMA Economic, Environmental, Social	4-5; 10-11; 13-14; 16-24; 28-29;
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18 Cor	policy engagement Partnerships and collective action porate Sustainability CEO commitment	1.1 Statement from the most senior decision maker of the organization (e.g. CEO, chair, or equivalent senior position)	182; 188; 192-195; 199; 200- 204 www.ferrero.com/socialrespons ibility/code-business-conduct/; www.ferrero.com/socialrespons ibility/code-of-ethics/reliability- trust/ 4-6, 60-61; 42-43; 94; 124; 134-
18 Cor	policy engagement Partnerships and collective action porate Sustainability CEO commitment	1.1 Statement from the most senior decision maker of the organization (e.g. CEO, chair, or equivalent senior position) about the relevance of sustainability to	182; 188; 192-195; 199; 200- 204 www.ferrero.com/socialrespons ibility/code-business-conduct/; www.ferrero.com/socialrespons ibility/code-of-ethics/reliability- trust/ 4-6, 60-61; 42-43; 94; 124; 134-
18 Cor	policy engagement Partnerships and collective action porate Sustainability CEO commitment	1.1 Statement from the most senior decision maker of the organization (e.g. CEO, chair, or equivalent senior position)	182; 188; 192-195; 199; 200- 204 www.ferrero.com/socialrespons ibility/code-business-conduct/; www.ferrero.com/socialrespons ibility/code-of-ethics/reliability- trust/ 4-6, 60-61; 42-43; 94; 124; 134-
18 Cor	policy engagement Partnerships and collective action porate Sustainability CEO commitment	1.1 Statement from the most senior decision maker of the organization (e.g. CEO, chair, or equivalent senior position) about the relevance of sustainability to the organization and its strategy.	182; 188; 192-195; 199; 200- 204 www.ferrero.com/socialrespons ibility/code-business-conduct/; www.ferrero.com/socialrespons ibility/code-of-ethics/reliability- trust/ 4-6, 60-61; 42-43; 94; 124; 134-
18 Cor	policy engagement Partnerships and collective action porate Sustainability CEO commitment and leadership Board adoption and	 1.1 Statement from the most senior decision maker of the organization (e.g. CEO, chair, or equivalent senior position) about the relevance of sustainability to the organization and its strategy. 1.2 Description of key impacts, risks, and opportunities 4.1 Governance structure of the 	182; 188; 192-195; 199; 200- 204 www.ferrero.com/socialrespons ibility/code-business-conduct/; www.ferrero.com/socialrespons ibility/code-of-ethics/reliability- trust/ 4-6, 60-61; 42-43; 94; 124; 134- 137; 164-165; 173
18 Corj 19	policy engagement Partnerships and collective action porate Sustainability CEO commitment and leadership	 1.1 Statement from the most senior decision maker of the organization (e.g. CEO, chair, or equivalent senior position) about the relevance of sustainability to the organization and its strategy. 1.2 Description of key impacts, risks, and opportunities 4.1 Governance structure of the organization, including committees 	182; 188; 192-195; 199; 200- 204 www.ferrero.com/socialrespons ibility/code-business-conduct/; www.ferrero.com/socialrespons ibility/code-of-ethics/reliability- trust/ 4-6, 60-61; 42-43; 94; 124; 134- 137; 164-165; 173
18 Corj 19	policy engagement Partnerships and collective action porate Sustainability CEO commitment and leadership Board adoption and	 1.1 Statement from the most senior decision maker of the organization (e.g. CEO, chair, or equivalent senior position) about the relevance of sustainability to the organization and its strategy. 1.2 Description of key impacts, risks, and opportunities 4.1 Governance structure of the organization, including committees under the highest governance body 	182; 188; 192-195; 199; 200- 204 www.ferrero.com/socialrespons ibility/code-business-conduct/; www.ferrero.com/socialrespons ibility/code-of-ethics/reliability- trust/ 4-6, 60-61; 42-43; 94; 124; 134- 137; 164-165; 173 4-6; 23-24; 28-29; 32; 42-43; 60; 134; 138; 166-167; 171-172 www.ferrero.com/socialrespons
18 Corj 19	policy engagement Partnerships and collective action porate Sustainability CEO commitment and leadership Board adoption and	 1.1 Statement from the most senior decision maker of the organization (e.g. CEO, chair, or equivalent senior position) about the relevance of sustainability to the organization and its strategy. 1.2 Description of key impacts, risks, and opportunities 4.1 Governance structure of the organization, including committees 	182; 188; 192-195; 199; 200- 204 www.ferrero.com/socialrespons ibility/code-business-conduct/; www.ferrero.com/socialrespons ibility/code-of-ethics/reliability- trust/ 4-6, 60-61; 42-43; 94; 124; 134- 137; 164-165; 173
18 Corj 19	policy engagement Partnerships and collective action porate Sustainability CEO commitment and leadership Board adoption and	 1.1 Statement from the most senior decision maker of the organization (e.g. CEO, chair, or equivalent senior position) about the relevance of sustainability to the organization and its strategy. 1.2 Description of key impacts, risks, and opportunities 4.1 Governance structure of the organization, including committees under the highest governance body responsible for specific tasks, such as 	182; 188; 192-195; 199; 200- 204 www.ferrero.com/socialrespons ibility/code-business-conduct/; www.ferrero.com/socialrespons ibility/code-of-ethics/reliability- trust/ 4-6, 60-61; 42-43; 94; 124; 134- 137; 164-165; 173 4-6; 23-24; 28-29; 32; 42-43; 60; 134; 138; 166-167; 171-172 www.ferrero.com/socialrespons ibility/code-business-conduct/;









- 4.2 Indicate whether the Chair of the highest governance body is also an executive officer
- 4.3 For organizations that have a unitary board structure, state the number of members of the highest governance body that are independent and/or nonexecutive member
- 4.4 Mechanisms for shareholders and employees to provide recommendations or direction to the highest governance body
- 4.5 Linkage between compensation for members of the highest governance body, senior managers, and executives (including departure arrangements), and the organization's performance (including social and environmental performance)
- 4.6 Processes in place for the highest governance body to ensure conflicts of interest are avoided
- 4.7 Process for determining the qualifications and expertise of the members of the highest governance body for guiding the organization's strategy on economic, environmental, and social topics
- 4.8 Internally developed statements of mission or values, codes of conduct, and principles relevant to economic, environmental, and social performance and the status of their implementation.
- 4.9 Procedures of the highest governance body for overseeing the organization's identification and management of economic, environmental, and social performance, including relevant risks and opportunities, and adherence or compliance with internationally agreed standards, codes of conduct, and principles
- 4.10 Processes for evaluating the highest governance body's own performance, particularly with respect to economic, environmental, and social performance



6	

21	Stakeholder	4.14 List of stakeholder groups engaged by	13-14; 20; 23; 28; 94; 96-98;
	engagement	the organization	101-114; 117-118; 134-135;
		4.15 Basis for identification and selection of stakeholders with whom to engage	166-167; 169-172; 187-198
		4.16 Approaches to stakeholder	
		engagement, including frequency of	
		engagement by type and by stakeholder	
		group	
		4.17 Key topics and concerns that have been	
		raised through stakeholder engagement,	
		and how the organization has responded	
		to those key topics and concerns,	
		including through its reporting	



